

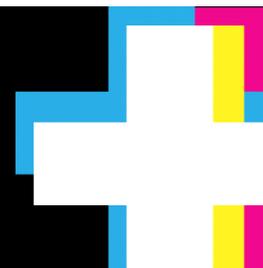


# RADIO & AUDIO LOTUS WINNERS





# RADIO & AUDIO LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>INNOVATION</b>					
<b>RA07 Use of Audio or Voice Technology</b>					
RA07/002	PRAYKINSON	VAJIRA HOSPITAL	DENTSU CREATIVE THAILAND, BANGKOK	DENTSU CREATIVE THAILAND, BANGKOK	SILVER
RA07/003	VOICE OF FOOD	AJINOMOTO CO., INC.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
RA07/007	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN, SEOUL	INNOCEAN, SEOUL	BRONZE
<b>AUDIO CRAFT</b>					
<b>RA09 Use of Music</b>					
RA09/001	KNOCK TURN	YAMAHA	DENTSU EAST JAPAN INC., TOKYO	DENTSU EAST JAPAN, TOKYO	FINALIST
RA09/002	THE YANGZHOU QIAO BEI MUSICAL SUITE	YANGZHOU MUNICIPAL BUREAU OF CULTURE, RADIO, TV AND TOURISM, CHINA	TBWA \ SHANGHAI, SHANGHAI	TBWA \ CHINA, SHANGHAI	FINALIST
<b>CAMPAIGN EXCELLENCE</b>					
<b>RA14 Breakthrough in Radio &amp; Audio *NEW*</b>					
RA14/004	VOICE OF FOOD	AJINOMOTO CO., INC.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
RA14/003	PRAYKINSON	VAJIRA HOSPITAL	DENTSU CREATIVE THAILAND, BANGKOK	DENTSU CREATIVE THAILAND, BANGKOK	BRONZE